

# Freedom Preferred Affiliates

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Welcome to Freedom Affiliate Programme (“affiliate link”), we sell our products and packages to your visitors subject to the conditions set out on this page.

**Please read these conditions carefully before using the affiliate programme. By using the affiliate link, you signify your agreement to be bound by these conditions.**

## What do Freedom agree to do?

### 1. Service level

When your visitors place an enquiry using the affiliate link, we will send you an e-mail confirming receipt of the enquiry and containing the details of the enquiry. The affiliate entrusts the enquiry with Freedom, and Freedom will email/call the client with a quote within 48 hours. Our sales team will assist your visitors with any extra information requested. Visitors can reserve a booking once they have the minimum 8 people and paid just for one person in full. The visitor is then subject to the Freedom Terms and Conditions on our website. Final numbers need to be confirmed 28 days prior to the event.

### 2. Availability

All the activities offered are subject to availability. We cannot guarantee that a particular date will be available for an activity and we reserve the right to offer equivalent and alternative suppliers for the activity offered if necessary. Booking early is advisable.

### 3. Pricing

All products and packages promoted by the affiliate link will be competitively priced, meaning that all identical products and packages are not available to your visitors at a lower price elsewhere in the marketplace.

### 4. Conversion

Conversion of unique enquiries into sales shall be no less than 15%.

### 5. Tracking (enquiries, bookings, commission)

All visitors using your affiliate link will be tracked by their email address when they make an enquiry. Freedom shall ensure you have availability of the affiliate tracking service 24 hours a day, 7 days a week, save for scheduled maintenance.

### 6. Commission Payment

Payment of commissions due will be received by you within 10 working days of the start of each calendar month after the date of the booking. Commission payments are made by BACS payment into your bank account.

## What do you agree to do?

### **1. Your Account**

You are responsible for maintaining the confidentiality of your account and password to enter the affiliate login.

Please ensure that the details you provide us with are correct and complete.

Freedom reserves the right to refuse access to the affiliate link, terminate accounts, remove or edit content, or cancel bookings at our discretion.

### **2. Access to Affiliate Link**

We advise that you place the affiliate link in a prominent place on your website within suitable text. Freedom can provide recommended text and images on request.

### **3. Licence for Affiliate Link**

You are granted a limited, revocable, and non-exclusive right to create a hyperlink to the affiliate programme as long as the link does not portray Freedom, or our products or services in a false, misleading, derogatory, or otherwise offensive matter.

### **4. Your conduct**

You must not use the affiliate link in any way that causes, or is likely to cause, the affiliate link or access to it to be interrupted, damaged or impaired in any way.

### **5. Copyright and database rights**

All content included on the affiliate link, such as text, graphics, logos, button icons, and images, is the property of Freedom and is protected by United Kingdom and international copyright and database right laws.